

EXTERNAL PRINCIPLES AND MEMBERSHIPS

Kimberly-Clark subscribes to several global declarations of principles and is a member of a number of industry organizations that provide platforms for the company to learn and share information about sustainability and related issues.

EXTERNAL PRINCIPLES

The United Nations' Millennium Development Goals (MDGs) are a set of goals and targets meant to eradicate extreme poverty, hunger, illiteracy and a number of devastating diseases. Kimberly-Clark uses the MDGs as a guide for the programs and initiatives it plans in support of our Sustainability 2015 goals.

As a signatory to the United Nations Global Compact, Kimberly-Clark is committed to upholding the Compact's 10 Principles (per UNGC) on human rights, labor standards, the environment and anticorruption and to working within its sphere of influence to encourage the support of these Principles. This report serves as Kimberly-Clark's Communication on Progress to the UNGC.

MEMBERSHIPS

Kimberly-Clark is a member of AIM-PROGRESS, a forum of leading Fast Moving Consumer Goods manufacturers assembled to enable and promote responsible sourcing practices and sustainable supply chains. The forum's key objectives include building supply chain capability, effectively assuring compliance to aligned standards among members and driving continuous improvement in member supply chains.

Kimberly-Clark is a member of the Corporate Eco Forum. The Forum is a community of global leaders, representing 18 industries and \$3 trillion in revenues, dedicated to advancing sustainable business.

Kimberly-Clark is a member of EDANA, the international association serving nonwovens and related industries. EDANA provides global leadership to create an environment beneficial to sustainable and profitable growth of the nonwovens and engineered fabrics and related industries to best serve our customers.

In 2014, Kimberly-Clark continued its involvement in the U.S. Environmental Protection Agency's SmartWay Transportation Partnership. Kimberly-Clark has increased its intermodal usage by reducing length of haul, total miles, empty miles and wait time and idling at shipping and receiving docks. Since 2006, Kimberly-Clark has more than doubled intermodal utilization, from approximately 42,000 loads in 2006 to more than 95,900 loads in 2014, resulting in:

- **Savings of 10 million gallons of diesel fuel**
- **Reduction of CO2 emissions by more than 225 million pounds**

The Forest Stewardship Council (FSC) is an independent, nonprofit organization that protects forests for future generations. Kimberly-Clark is a member of FSC International and renewed its Cooperation Agreement in 2013 as FSC's selected global partner to represent the tissue industry. For the duration of this two-year agreement, Kimberly-Clark is working with FSC to create activities that will be mutually beneficial to each organization and will seek to drive increased awareness of the FSC brand, to increase the growth of FSC-certified forest area globally and to consider the opportunities for certification of non-wood alternative fibers. Kimberly-Clark funded FSC Canada to conduct field-tests of the FSC Guidelines on Free Prior & Informed Consent that would support compliance with social requirements as part of the FSC certification process. In addition, Kimberly-Clark sits on the FSC National Board of Directors in the United States.

World Wildlife Fund's (WWF) Global Forest & Trade Network (GFTN) is a program to expand responsible and credibly certified forest management which includes technical assistance throughout the certification process and enhanced marketing opportunities. GFTN participants are committed to increasing the availability of forest products from well-managed forests, helping each other benefit and profit from sustainable forest management and ending the purchase of forest products from illegal and controversial sources. Kimberly-Clark first joined GFTN in 2008 in the United Kingdom and signed a global agreement with WWF in 2011. Kimberly-Clark works with WWF to help implement the company's global fiber procurement policy, and WWF provides technical assistance and feedback as Kimberly-Clark progressively increases the amount of environmentally preferred fiber used in making its tissue and personal care products. Kimberly-Clark and WWF also collaborate to support FSC certification for privately-owned small- and medium-sized forest management units, resulting in an increase in FSC-certified forests and the volume of FSC-certified products worldwide.

Kimberly-Clark is a member of the United States Council for International Business (USCIB), which promotes open markets, competitiveness, innovation, sustainable development and corporate responsibility supported by international engagement and prudent regulation. USCIB presents American business views on a wide range of issues – from environmental regulation to trade policy to labor relations – directly to U.S. policymakers, U.N. and EU officials and a host of governments and other groups.

The U.S. Green Building Council (USGBC) is a nonprofit organization committed to a prosperous and sustainable future through cost-efficient and energy-saving green buildings. USGBC works toward its mission of market transformation through its LEED green building program, robust educational offerings, a nationwide network of chapters and affiliates, the annual Greenbuild International Conference & Expo and advocacy in support of public policy that encourages and enables green buildings and communities. Kimberly-Clark is a platinum member of the USGBC. Kimberly-Clark provides a wide variety of products that help buildings and facilities meet the requirements of LEED certification. An organization's participation in the voluntary and technically rigorous LEED process demonstrates leadership, innovation and environmental stewardship.

The Personal Care Products Council (PCPC) is a national trade association representing the global cosmetic and personal care products industry. Founded in 1894, the Council has more than 600 member companies who manufacture, distribute and supply personal care products in the United States. Kimberly-Clark participates in many of its standing committees and technical subcommittees, including the International Committee, Safety and Regulatory Committee, Quality Assurance Committee and Microbiology Committee. In addition, Kimberly-Clark participates in member-only meetings on subjects of common interest.

Kimberly-Clark is a member of The Consumer Goods Forum, a global industry network comprised of the CEOs and senior management of some 400 diverse retailers, manufacturers, service providers and other stakeholders across 70 countries. In addition, Kimberly-Clark CEO Tom Falk is on the board of directors.

Kimberly-Clark is a corporate member of Sustainable Brands, a learning, collaboration and commerce community of more than 348,000 sustainable business leaders from around the globe. The organization works to empower more brands to prosper by leading the way to a better world. As a corporate member, Kimberly-Clark has access to a peer-to-peer learning and networking group that supports the company in meeting its sustainability goals.

Kimberly-Clark is a member of The Coalition to Advance Recycling in Tennessee (CART), a new organization whose mission is to accelerate recovery of high-value recyclable materials through collective voluntary industry action. The specific goals of CART are:

- **To increase recycling access to improve materials recovery in key metropolitan areas in the state**
- **To raise awareness of the economic value of strong recycling programs among state and local leaders, including elected officials, community leaders and local governments**