

QUALITY OF THE CORPORATION'S PRODUCTS AND SERVICES

Policy Statement

It is the policy of Kimberly-Clark

to design, manufacture and deliver products which meet or exceed customer expectations for quality, performance and value.

Environmental Operating Policy Adopted on April 18, 1996 Interpretation by the senior quality officer

Policy Comment

It is the intent of this policy to:

- Establish accountability for quality management.
- Provide a common framework for the establishment and communication of quality practices.
- Conduct regular assessment of quality practices to promote continuous process, product and service improvement, and to ensure compliance with applicable laws and regulations.